



ACUNMEDYA

Dear Sir, Madam,

It is my pleasure to inform you that Yudum Naz Arslan completed her internship and worked with the social media content team of MasterChef Turkey between dates September 21, 2020 - September 28, 2020.

She worked under the supervision of our social media manager while completing the tasks she was given.

During the course of internship, her responsibilities were to:

- Monitor social media platforms for trending news and ideas
- Contribute to social media content and keep social media accounts updated
- Use analysis of the current trends as a marketing strategy to propose new ideas

Yudum's knowledge of social media platforms and analytical tools and ability to multitask was quite impressive.

I take this opportunity to wish her all the best in her future undertakings.

Ahmet İREM KANAN

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