



To whom it may concern,

Yudum Naz Arslan was employed as a member of the Social Media Marketing Department of Harper's Bazaar Magazine during her internship between the dates November 22 - 30, 2019.

We had enough time to monitor her contribution, dedication and hard work. We found her to be consistently pleasant, tackling all assignments with an amateur dedication and a smile on her face.

Besides being a joy to work with, Yudum Naz was a take charge person. She has successfully undertaken all the tasks that were given to her and has always developed a professional and friendly attitude towards her colleagues.

She was so self confident to give smart ideas and provide constructive support at every stage of our social media marketing activities.

She is a team player and a great asset to any organization.

